



Using Wordpress To Create Your Website

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Outline

- What is Wordpress?
- Who is using Wordpress?
- Why Wordpress?
- Wordpress for Libraries?
- Create your own Wordpress site



What is Wordpress

- Open Source
- Free of Cost
- A blogging platform
- A content management system (CMS)
- Easy to Learn



Who is Using Wordpress

- **Businesses**
 - <http://about.networksolutions.com>
- **Universities**
 - <http://umaine.edu>
 - <http://www.gapsa.upenn.edu>
- **Publications**
 - <http://magazine.wsj.com>
- **Libraries**
 - <http://blogs.loc.gov/loc/>
 - <http://mykansaslibrary.org>
 - http://wp4lib.bluwiki.com/#Library_Sites_That_Use_WordPress



Why Wordpress?

- No programming knowledge necessary
- Easy to navigate
- Built in search engine
- Thousands of plugins/extensions
- Thousands of pre-made themes
- Tons of online documentation & help



Why Wordpress as a CMS

- It's for more than just blogging
- Allows for multiple users/permissions
- No need for system admin - anyone can upgrade/edit files
- Easy, Easy, Easy!



Wordpress Varieties

- Wordpress.com
 - Free hosted version of Wordpress (not as customizable / limits to what you can do)
- Wordpress.org
 - Free downloadable version of Wordpress
 - Can be set up for multiple users to have individual blogs
- BuddyPress (<http://buddypress.org>)
 - Social networking site built on Wordpress



For Libraries

- WP4Lib
 - Community for Libraries using Wordpress
 - <http://wp4lib.bluwiki.com>
- Scriblio
 - An OPAC based on Wordpress
 - <http://about.scriblio.net>
 - ex: <http://collingswoodlib.org>



Doing it Yourself



Your Site

- Go to:
 - Firstname + .learninglibrarians.org/wp-login.php
 - ex: nicole.learninglibrarians.org/wp-login.php



Login To Your Site

- Your username is your last name (no punctuation - first letter in caps)
- Your password is 'wordpress'
- Change password once logged in
- Click your name next to Howdy in the top right and scroll to bottom



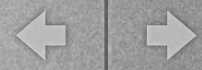
Things to do

- Alter settings
- Confirm users
- Choose a theme
- View and configure plugins
- Add Content
 - Create a page
 - Create a blog
 - External Content



Create a Page

- Click 'Add New' under 'Pages' on the left hand side menu
- Choose a 'Title'
- Enter your body text
- On the right choose the 'Page Parent' and 'Order'
- Below the content decide if you want to allow comments
- Click 'Publish'



Create a Blog

- If your blog is your main page, skip this step
 - Click 'Add New' under 'Pages' and enter a title of 'Blog' then click 'Publish'
- Click 'Add New' under 'Posts'
- Choose a 'Title'
- Enter your body text
- Below the content decide if you want to allow comments
- Click 'Publish'



Add a Google Map

- Basic Map
 - Go to <http://maps.google.com>
 - Search for your library address
 - Click the 'link' button in the top right
 - Copy the HTML to embed the map into your site
- Can also use the Map Wizard: <http://www.google.com/uds/solutions/wizards/mapsearch.html>



Add a Google Calendar

- Embed your calendar
- Go to <http://calendar.google.com>
- Create new calendar
- Add an event or two to the calendar
- Go to calendar settings and share the calendar
- Embed calendar in site



Add a Flickr Badge

- Log in to your Flickr account
- Go to <http://www.flickr.com/badge.gne>
- Choose your badge for embedding in your site



Add a Twitter Badge

- Visit: <http://twitter.com/goodies/widgets>
- Click 'My Website'
- Choose the type of badge you want
- More Information on Twitter Badges:
 - <http://help.twitter.com/forums/10711/entries/15354>



Add a RSS Mashup

- Let's mashup a few RSS feeds to create one content source
 - <http://pipes.yahoo.com>
 - Learn More from Jody Condit Fagan
 - <http://bit.ly/5Z2Zki>
 - Learn More from Me
 - <http://mashups.web2learning.net/> (ch 7)



On Your Own



Additional Tools

- Web server with MySQL and PHP installed & a domain name
 - I use Hostgator.com and GoDaddy.com
 - Access to (or someone who can) alter the MySQL database interface
 - FTP Software
 - I use Filezilla (<http://filezilla-project.org/>)



Plugins

- Events Calendar
 - <http://www.mytechopinion.com/2009/06/event-calendars-wordpress.html>
- Google Sitemaps
 - <http://wordpress.org/extend/plugins/google-sitemap-generator/>
- Contact Form
 - <http://wordpress.org/extend/plugins/contact-form-7/>
- Anti-Spam
 - <http://wordpress.org/extend/plugins/akismet/>



Links

- **Beginner's Guide to Tricking out Wordpress**
 - <http://lifehacker.com/5365600/the-beginners-guide-to-tricking-out-your-wordpress-blog>
- **300 Resources to help you become an expert**
 - <http://www.webdesignerdepot.com/2009/09/300-resources-to-help-you-become-a-wordpress-expert>
- **Wordpress Quick Start Guide**
 - http://codex.wordpress.org/WordPress_Quick_Start_Guide
- **Secure your WordPress blog**
 - <http://mashable.com/2010/04/28/wordpress-security-tips/>



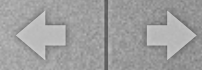
Links

- WordPress as a Learning Management System – Move Over, Blackboard
 - <http://wpmu.org/wordpress-as-a-learning-management-system-move-over-blackboard/>
- WordPress CMS for Library Web Sites
 - <http://lib20.pbworks.com/classes-wordpress-websites>
- 55+ Most Wanted WordPress Tips, Tricks, and Hacks
 - <http://www.wpbeginner.com/wp-tutorials/55-most-wanted-wordpress-tips-tricks-and-hacks/>



Books

- WordPress 2.7 Complete by Hasin Hayder and April Hodge Silver
- WordPress For Dummies by Lisa Sabin-Wilson
- A Step by Step Wordpress Tutorial For Beginners by Mati H Fuller
- WordPress: Visual QuickStart Guide by Jessica Neuman Beck and Matt Beck



Thank You

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Slides: web2learning.net > Publications & Presentations